



A Professional Image

In addition to the Sports Centre's customers, two other successful businesses attract patrons to the building daily. It's a great place to operate a business. Why not join them?



Cool Down Ice Cream Parlor

Serving  Ice Cream Hot Food and Snacks Too!

The Cool Down Ice Cream Parlor is another draw for the Sports Centre, offering ice cream and hot food to our patrons and their families.



Strides Building Athletes
CENTRAL NEW YORK'S PREMIER ATHLETIC PERFORMANCE SITE
www.StridesStrength.com



Be associated with Central New York's only Premier Arena Soccer Team, CNY United. PASL Semi Pro Indoor Soccer Team Sponsorships are also available.



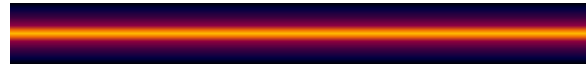
About Our Facility

Featuring Indoors

- ◆ Two 185' x 85', Sport Field turf (plays like natural grass) with dasherboard multipurpose fields
- ◆ Seating for 320 spectators in bleachers
- ◆ One 500 sq. ft. warm-up area
- ◆ Men's & women's changing areas and rest rooms
- ◆ Education Center / Team Meeting Room
- ◆ Video arcade
- ◆ Upper Level Mezzanine for spectator viewing

Featuring Outdoors

- ◆ Three 110 yd. x 70 yd. multipurpose fields
- ◆ Two 70 yd. x 40 yd. multipurpose fields
- ◆ One 90yd.x 60yd. Multipurpose field
- ◆ Family picnic area
- ◆ 250 car parking lot



Companies advertising inside the Sports Centre:

- | | |
|------------------------|------------------------------------|
| ◆ Time Warner | ◆ Brine |
| ◆ Army | ◆ Salsarita's |
| ◆ Comfort Windows | ◆ Foxfire Golf Coarse |
| ◆ Excellus | ◆ Radisson Greens |
| ◆ SECNY | ◆ The Red Mill Inn |
| ◆ Coldwell Banker | ◆ Hills, Farnham & Hills Insurance |
| ◆ Sports PT | ◆ Crest Cadillac |
| ◆ Dicks Sporting Goods | ◆ Plus more!! |
| ◆ Waste Management | |



Cost of sign not included in rates. The following company is authorized to produce signs for The CNY Family Sports Centre:

Sign*a*rama

7879 Oswego Rd. RT. 57

Liverpool, NY 13090

315-652-2900

Signage Rates:

Simple Copy (lettering)	\$200
Complicated Copy (artwork)	\$325

Costs may vary per sign

Any other signs need prior approval from the CNY Family Sports Centre

Reach Your Target Audience! Advertise with us Now!



Advertising Opportunity For Your Business

7201 Jones Road
Syracuse, New York 13209
Phone: (315) 638-8866
Fax: (315) 638-2882
www.CNYFSC.com



Advertising Benefits

Grab the attention of potential customers with an advertisement on our state of the art indoor playing fields!

- Your company will be forming an alliance with an organization determined to enhance the quality of life for CNY residents.
- 4,000 participants *weekly* will read your message.
- 6,000 to 10,000 family and friends of participants will view your signage weekly for more than one hour (with little else vying for their attention).
- *Year-round* programs and activities at the Sports Centre.
- Your company will have its image associated with the development of a healthy lifestyle.
- Introduce your company and products to tomorrow's decision makers.
- Your advertising message will be reinforced by weekly viewing.
- Direct out of town patrons and new customers to your location.
- Identify your company with the local sports community.

CNYFSC Advertising Rates

Single Board Advertising Packages

	Single Dasher board 8' x 4'	Single Dasher board 8' x 8'	Above the Goal 12' x 3.5'
1 Year	\$500	\$850	\$1000
3 Years	\$1175	\$2000	\$2670
5 Years	\$1850	\$3185	\$4000

Cost of sign is not included in rates

Multiple Board Advertising Packages

	Two Dasher boards 8' x 4'	Two Dasher boards 8' x 8'	Above 2 Goals 12' x 3.5'	Four Dasher boards 8' x 4'
1 Year	\$925	\$1350	\$1675	\$1750
3 Years	\$2350	\$4000	\$4355	\$4355
5 Years	\$3500	\$5360	\$5700	\$6000

Cost of sign is not included in rates

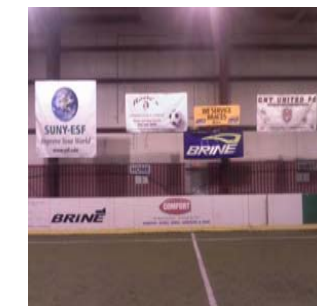


Sample Dasher board Advertisements



An Aerial View of one of our indoor fields

One of our 8'x8' Dasherboards



Vinyl Banners may be hung on the nets over the game fields for **\$300 per year**

An example of our 8'x4' Advertisements



Ask for Jon Ramin
Marketing Coordinator