

# Outdoor Rates & Descriptions

## Diamond Package:

Provides exclusive naming rights to the home field of the Bryant & Stratton College, Faith Heritage High School soccer programs, as well as the Syracuse Lady Knights of the Women's Premier Soccer League. Our premier field also serves as host to teams from around the region for hundreds of lacrosse & soccer games each year for both youth and adults.

- Field Sign greeting competitors & spectators with your company message/logo for the games throughout the season
- Your company name on the Daily Schedule, for each game
- Website link and Web Banner advertisement
- League Schedule and Standings Banner Ad Placement

**Diamond Advertising Package: \$5000**

The CNY Family Sports Centre will cover the cost of the Diamond Package sign

## Silver Package:

Of our six remaining fields, you can have your company hold the official naming rights for the field of your choice. With over 500 games being played, and multiple practices each evening on our outdoor fields throughout the summer, your message will reach its target audience.

- Two sided sign, sending your message to those on and off the field
- Your company name on the Daily Schedule, for each game
- Website link and Web Banner advertisement
- League Schedule and Standings Banner Ad Placement

**Silver Advertising Package: \$2500**  
**U6-U8 Field is \$750**

The CNY Family Sports Centre will cover the cost of the Silver Package Sign

## Gold Package:

The Scoreboard on our premier field provides maximum exposure to the competitors, coaches and spectators. As seen below, we can hang a 16' x 2.5' metal sign directly under the scoreboard for everybody to see.

- 16' x 2.5' metal sign under the scoreboard for 1 year
- Website link and Web Banner advertisement
- League Schedule and Standings Banner Ad Placement

**Gold Advertising Package: \$3000**

The CNY Family Sports Centre will cover the cost of the Gold Package sign



## Bronze Package:

We are creating new areas for signage, in spots viewable from our most used fields. The signs will be 4' x 4' and provide incredible exposure during the outdoor season.

- 4'x4' sign on your choice of Field 1 or Field 2 for one season
- Website link and Web Banner advertisement
- League Schedule and Standings Banner Ad Placement

**Bronze Advertising Package: \$500 per sign**  
**(while space is available)**

Bronze Package Sponsors are required to cover the cost of their signs